

Worcester Animal Rescue League (WARL) cordially invites you to the seventh annual fundraising gala

Annual Wagtime Gala

DANCE 'TIL THE PETS GET HOMES!

The largest and fanciest of WARL's fundraisers, Wagtime combines fun, dinner, entertainment, auctions and more - all to benefit the Worcester Animal Rescue League.

Save the Date

SATURDAY SEPTEMBER 28, 2019
6-10 PM AT AC HOTEL WORCESTER
[125 FRONT STREET]



Tickets: \$85 per ticket
Ages 21+, cocktail attire recommended

To find out more about the event, visit our website at www.worcesterarl.org/wagtime

The seventh annual fundraising gala... *Wagtime!*

Dear Friends,

Pets are more than another being in our lives. They are comedians when we need a laugh. They provide company when we're lonely. They celebrate life's joys with us and give comfort on the bad ones. Pets are family, deserving of love and comfort, and in return, enrich our lives.

Shelter pets dream of this life, but they need help first. Some require intensive medical attention. Others need to learn to trust again. The funds raised at **Wagtime** turn dreams a reality for shelter pets. At WARL, the shelter pets receive the care they deserve so one day they can be fawned over like the goddesses they are.

Wagtime is an evening dedicated to celebrating the Worcester Animal Rescue League's important mission of improving the lives of animals and the people who love them. **Wagtime** presents animal lovers with an evening filled with delicious vegetarian dinner, exciting auction prizes and raffles, live music, and endless opportunities to make a direct impact on the life of a shelter pets. Over \$217,000 has been raised at **Wagtime** since its creation in 2012. Each year **Wagtime** grows in popularity, attendance, and success.

I invite you to become a **Wagtime** sponsor. By sponsoring **Wagtime**, you've ensure the lifesaving work at WARL continues while bringing positive publicity to your business. Enclosed you'll find a variety of ways that we can promote your business to our more than 20,000 constituents, as well as how your sponsorship aids the shelter pets. Join other esteemed businesses and support **Wagtime** through a sponsorship.

For the animals,

Allie Tellier
Executive Director
allie@worcesterarl.org
508-853-0030 ext 5



Winner of 2018 Worcester Magazine's
Best of Worcester Awards for
"Best Non-Profit Organization" &
"Best Fundraising Event" for Wagtime



@WorcesterAnimalRescueLeague
(22,500+ followers)

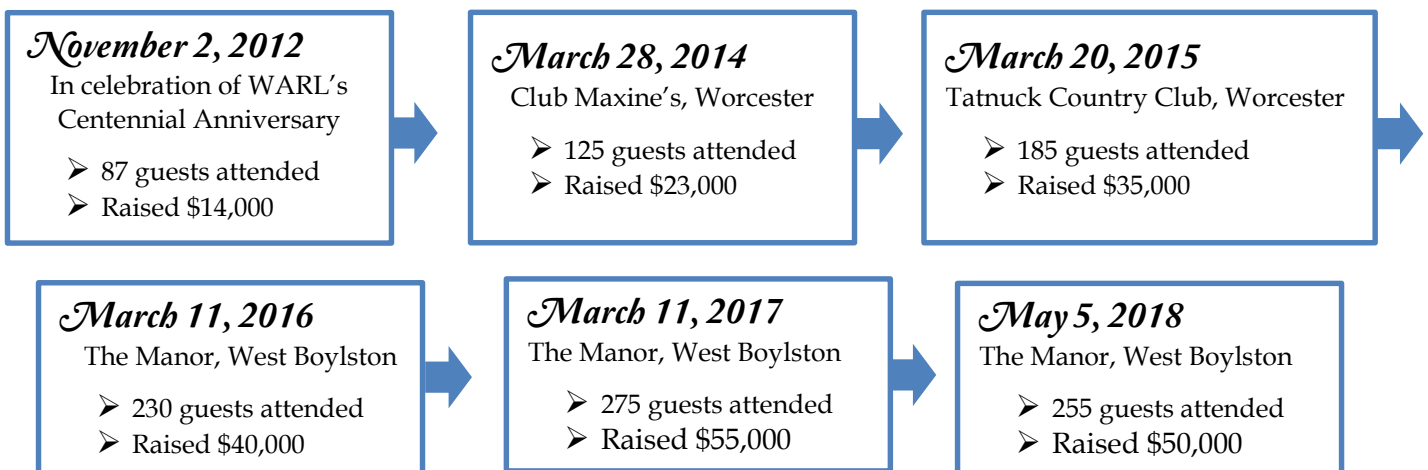


@WorcesterARL
(5,000+ followers)



@WorcesterARL
(160+ followers)

The History of Wagtime



Wagtime: Saturday, September 28, 2019; 6 pm

The seventh annual fundraising gala... *Wagtime!*

Sponsorship Levels

**bold denotes additional benefit from previous level*

Top Dog - \$10,000

Supports the pets in need of emergency medical treatment

- **Full page ad in event program**
- **Logo printed on S'Wag-bags** and inclusion of business materials in S'Wag-bags
- 10 tickets to the event (full table)
- Business logo on table centerpiece (double sided)
- Recognition in press releases
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Business logo/website link on event pages
- Recognition on WARL social media accounts



Patrick Subaru donates \$33,900 to WARL through the Subaru Share the Love Campaign

Kitten Kaboodle - \$7,500

Cost of a years' worth of x-rays and ultrasounds

- **10 tickets to the event (full table)**
- **Business logo on table centerpiece (double sided)**
- Inclusion of business materials in S'Wag-bags
- Recognition in press releases
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Half page ad in event program
- Business logo/website link on event pages
- Recognition on WARL social media accounts

In 2018, WARL Rescued ...

- 🐾 696 cats
- 🐾 677 dogs
- 🐾 133 critters
- 🐾 1,128 animals adopted
- 🐾 289 lost pets reunite with their family

Best in Show - \$5,000

Funds the medications necessary to heal infections

- **6 tickets to the event**
- **Half page ad in event program**
- **Inclusion of business materials in S'Wag-bags**
- Recognition in press releases
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Business logo/website link on event pages
- Recognition on WARL social media accounts
- Business logo on table centerpiece (one side)



One of the 400 kittens that came to WARL for care this year, an increase from past years.

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The Cat's Meow - \$2,500

Covers 1 month of utility expenses

- 4 tickets to the event
- **Business logo on table centerpiece (one side)**
- Recognition in **press releases**
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Business card ad in event program
- Business logo/website link on event pages
- Recognition on WARL social media accounts



WARL is featured on WBZ's Pet Parade Adoption Segment

Pick of the Litter - \$1,000

Provides medical care to a litter of kittens to prepare them for adoption

- 2 tickets to the event
- **Business card sized ad in event program**
- **Recognition on WARL social media accounts**
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Business logo and website link on event pages

In 2018, WARL used...

- 🐾 13,500 cans of dog and cat food
- 🐾 8,000 pounds of kitty litter
- 🐾 11,000 loads of laundry
- 🐾 4,300 trash bags
- 🐾 16,000+ treats

Cool Critter - \$500

Supplies 10 bags of prescription food for pets food allergies

- 2 tickets to the event
- **Business logo and website link on event pages**
- Name listing on event signage, event program & slideshow
- Verbal recognition by emcee at Wagtime

Proud Pup - \$250

Vaccinates 25 animals, protecting them from diseases

- 2 tickets to the event
- Name listing and link on event page
- Name listing on event signage, event program & slideshow
- Verbal recognition by emcee at Wagtime



A litter of puppies leaves their foster home for new adventures with new families

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Sponsorship Form

Please complete this form to ensure you are properly recognized

Company Name (exactly as you would like to be listed)

Company website

Contact Name & Title

Phone Number

Email Address

Company Address

City, State, Zip

Sponsorship Levels

Interested in giving at a different level? Contact us or give at www.worcesterarl.org/donate

- | | | |
|--|---|--|
| <input type="checkbox"/> Top Dog \$10,000 | <input type="checkbox"/> The Cat's Meow \$2,500 | <input type="checkbox"/> Proud Pup \$250 |
| <input type="checkbox"/> Best in Show \$5,000 | <input type="checkbox"/> Pick of the Litter \$1,000 | |
| <input type="checkbox"/> Kitten Kaboodle \$7,500 | <input type="checkbox"/> Cool Critter \$500 | |

Payment

- | | |
|---|--|
| <input type="checkbox"/> Invoice requested | <input type="checkbox"/> PayPal - www.worcesterarl.org/wagtime |
| <input type="checkbox"/> Credit Card (complete information below) | <input type="checkbox"/> Check enclosed made payable to the Worcester Animal Rescue League |

Cardholder name

Card Number

Expiration Date

Please send this completed form to:

Worcester Animal Rescue League | Attn: Wagtime | 139 Holden Street, Worcester, MA 01606

Email high-res logos and ads to wagtime@worcesterarl.org

Please note that sponsorships confirmed after event items have been designed and submitted for print cannot be guaranteed inclusion in those items, but will receive the rest of the sponsorship benefits

Thank you for your support!

All gifts to WARL are tax deductible to the extent allowed by law.

WARL's 501(c)(3) tax ID is 04-2133247

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Auction Item Donation Form

Please complete this form to ensure you are properly recognized

Donor Name (exactly as you would like to be listed in our publications)

Contact Name & Title

Phone Number

Email Address

Address

City, State, Zip

Description of Item(s)

Please include value, size, color, quantity, details and any special instructions

- Item has a certificate
- I will deliver/mail the item on _____ to WARL (address below).
- I would like the donation to be picked up (please note if contact information is different than listed above).

Please send this completed form to:

Worcester Animal Rescue League | Attn: Wagtime | 139 Holden Street, Worcester, MA 01606

Pictures of items can be emailed to wagtime@worcesterarl.org

Thank you for your support!

All gifts to WARL are tax deductible to the extent allowed by law. WARL's 501(c)(3) tax ID is 04-2133247

Disclaimer: WARL reserves the right to promote auction donations in a way that will bring the most value to Wagtime. Items unused at Wagtime may be used at an upcoming WARL event. Please note that items confirmed after event publications have been designed and submitted for print cannot be guaranteed inclusion in those items, however may be featured in the event.

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