

THE SIXTH ANNUAL FUNDRAISING GALA

Wagtime

Dance 'til the Pets Get Homes!

Saturday, May 5, 2018 | 6 pm

The Manor, West Boylston

www.worcesterarl.org/wagtime

SPONSORSHIP OPPORTUNITIES



The sixth annual fundraising gala... *Wagtime!*

Dear Friends,

Imagine an evening dedicated to celebrating the Worcester Animal Rescue League's important mission of improving the lives of animals and the people who love them. An evening of live music and a mouthwatering vegetarian buffet. An evening filled with auction prizes and raffles so tantalizing that the excitement rivals Christmas morning. An evening where pet hair is not a fashion faux-pas. An evening that brings together animal lovers near and far, with endless opportunities to make a direct impact on the life of a shelter pet. This is **Wagtime**.

Over \$167,000 has been raised at **Wagtime** since its creation in 2012. Each year **Wagtime** grows in popularity, attendance, and success. Through that success, countless pets and people receive the care and compassion they deserve.

I invite you to become a **Wagtime** sponsor. By sponsoring **Wagtime**, you've ensure the lifesaving work at WARL continues while bringing positive publicity to your business. Enclosed you'll find a variety of ways that we can promote your business to our more than 20,000 constituents, as well as how your sponsorship aids the shelter pets. Join other esteemed businesses and support **Wagtime** through a sponsorship.


For the animals,

Allie Tellier
Executive Director
alliewarl@gmail.com
508-853-0030 ext 5



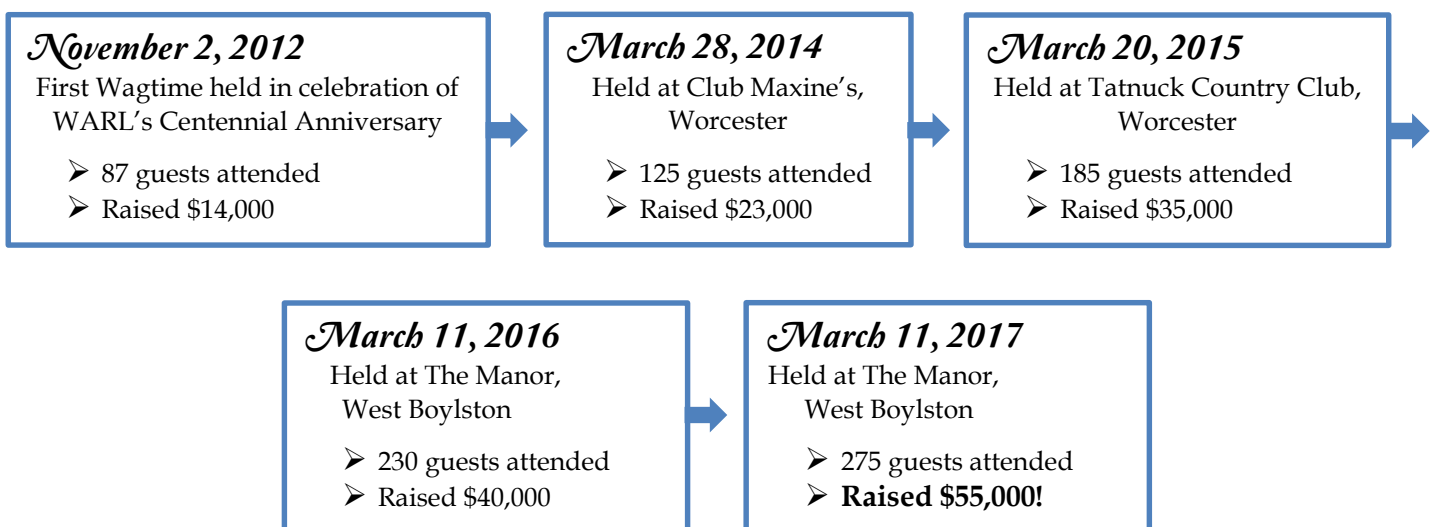
Named the "Best Non-Profit Organization" by the T & G's Best of Central Mass Awards

 @WorcesterAnimalRescueLeague
(20,100+ followers)

 @WorcesterARL
(3,340+ followers)

 @WorcesterARL
(157 followers)

The History of Wagtime



Wagtime: Saturday, May 5, 2018; 6 pm



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Sponsorship Levels

**bold denotes additional benefit from previous level*

Top Dog - \$10,000

Supports the pets in need of emergency medical treatment

- 10 tickets to the event (full table)
- Recognition in press releases
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Business logo/website link on event pages
- Recognition on WARL social media accounts
- Business logo on table centerpiece (double sided)
- **Full page ad in event program**
- **Recognition plaque in shelter for 1 year**



Patrick Subaru donates \$28,000 to WARL through the Subaru Share the Love Campaign

Kitten Kaboodle - \$7,500

Cost of a years' worth of x-rays and ultrasounds

- **10 tickets to the event (full table)**
- Recognition in press releases
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Half page ad in event program
- Business logo/website link on event pages
- Recognition on WARL social media accounts
- **Business logo on table centerpiece (double sided)**

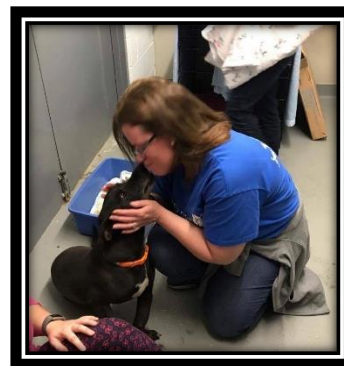
In 2017, WARL Rescued ...

- 🐾 633 cats
- 🐾 586 dogs
- 🐾 85 critters
- 🐾 977 animals adopted
- 🐾 285 lost pets reunite with their family

Best in Show - \$5,000

Funds the medications necessary to heal infections

- 6 tickets to the event
- Recognition in press releases
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- **Half page ad in event program**
- Business logo/website link on event pages
- Recognition on WARL social media accounts
- Business logo on table centerpiece (one side)



WARL Board Member Kristin Mullins welcomes Diamond, a new arrival from St. Thomas

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The Cat's Meow - \$2,500

Covers 1 month of utility expenses

- 4 tickets to the event
- Recognition in **press releases**
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Business card ad in event program
- Business logo/website link on event pages
- Recognition on WARL social media accounts
- **Business logo on table centerpiece (one side)**



A litter of kittens grow and mature in the comfort of a foster home

Pick of the Litter - \$1,000

Provides medical care to a litter of kittens to prepare them for adoption

- 2 tickets to the event
- Verbal recognition by emcee at Wagtime
- Business logo on event signage & slideshow
- Business logo/website link on event pages
- **Business card sized ad in event program**
- **Recognition on WARL social media accounts**

In 2017, WARL used ...

- 🐾 13,500 cans of dog and cat food
- 🐾 8,000 pounds of kitty litter
- 🐾 11,000 loads of laundry
- 🐾 4,300 trash bags
- 🐾 16,000+ treats

Cool Critter - \$500

Supplies 10 bags of prescription food for pets food allergies

- 2 tickets to the event
- Verbal recognition by emcee at Wagtime
- Name listing on event signage, event program & slideshow
- **Business logo/website link on event pages**

Proud Pup - \$250

Vaccinates 25 animals, protecting them from diseases

- 2 tickets to the event
- Verbal recognition by emcee at Wagtime
- Name listing on event signage, event program & slideshow
- Name listing on event page



WARL's First Mascot of the Year, Ariel, models for the gallery inside of The Queen's Cups Bakery

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Sponsorship Form

Please complete this form to ensure you are properly recognized

Company Name (exactly as you would like to be listed)

Company website

Contact Name & Title

Phone Number

Email Address

Company Address

City, State, Zip

Sponsorship Levels

Interested in giving at a different level? Contact us or give at www.worcesterarl.org/donate

Top Dog \$10,000

The Cat's Meow \$2,500

Cool Critter \$500

Kitten Kaboodle \$7,500

Pick of the Litter \$1,000

Proud Pup \$250

Best in Show \$5,000

Payment

Invoice requested

PayPal - www.worcesterarl.org/wagtime

Credit Card (complete information below)

Check enclosed made payable to the Worcester Animal Rescue League

Cardholder name

Card Number

Expiration Date

Please send this completed form to:

Worcester Animal Rescue League | Attn: Wagtime | 139 Holden Street, Worcester, MA 01606

Email high-res logs and ads to allie@worcesterarl.org

Please note that sponsorships confirmed after event items have been designed and submitted for print cannot be guaranteed inclusion in those items, but will receive the rest of the sponsorship benefits

Thank you for your support!

All gifts to WARL are tax deductible to the extent allowed by law.

WARL's 501(c)(3) tax ID is 04-2133247

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